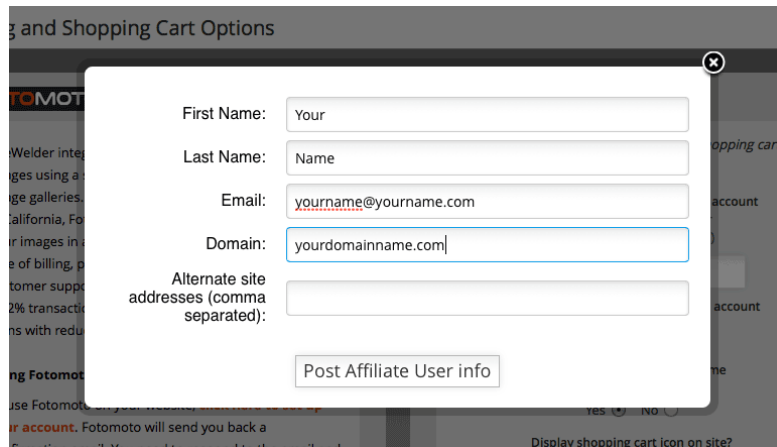


Fotomoto setup in SiteWelder

Click on the "set up your Fotomoto account" link on the main selling page. Fill out the fields in the entry area - we automatically fill in some of your necessary information. Click the "Post Affiliate User info" button and your Fotomoto account will be automatically created.

After creating your Fotomoto account, you'll need to check your email - Fotomoto will send you an activation link.



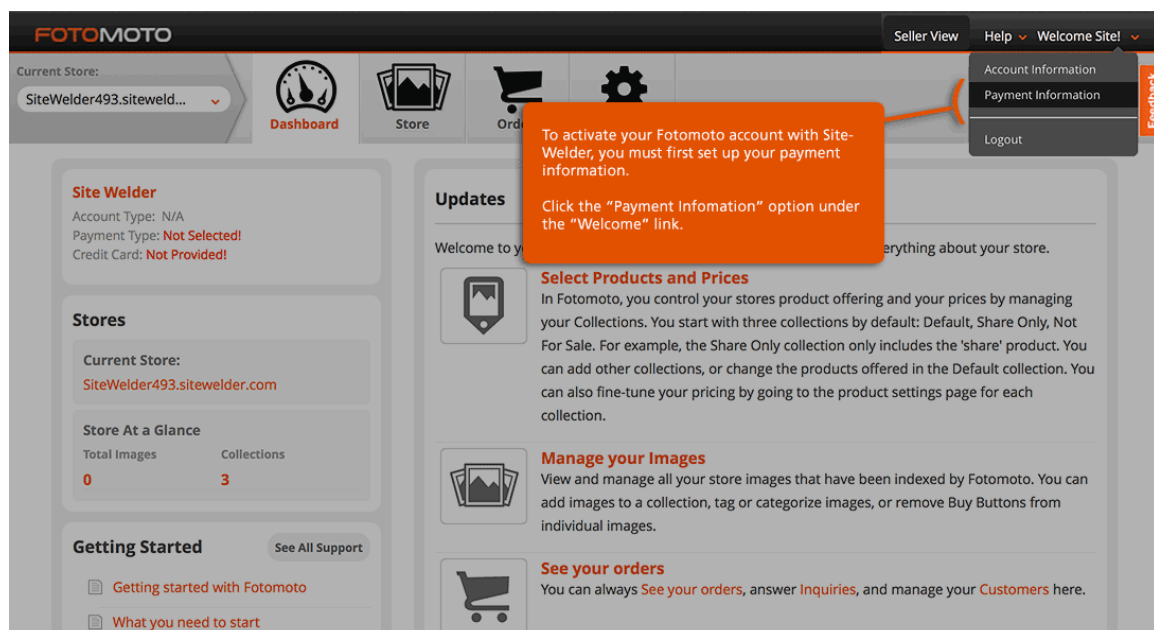
The screenshot shows a modal form for setting up a Fotomoto account. The form includes the following fields and a button:

- First Name:
- Last Name:
- Email:
- Domain:
- Alternate site addresses (comma separated):
- Post Affiliate User info button

Using your Fotomoto account

After clicking the link to Fotomoto from your email activation link, you'll be prompted to create a Fotomoto password. After entering Fotomoto, you'll be in the Fotomoto dashboard page.

Important: To fully activate your Fotomoto setup with SiteWelder, you'll first need to set up your payment information. Click the "Welcome" pulldown menu at the top right of the screen and choose the "Payment Information" pulldown option.



The screenshot shows the Fotomoto dashboard interface. At the top right, there is a "Welcome SiteWelder" pulldown menu with options: Account Information, Payment Information, and Logout. An orange callout box points to the "Payment Information" option with the text: "To activate your Fotomoto account with SiteWelder, you must first set up your payment information." Below the callout, the dashboard content includes sections for "Updates", "Select Products and Prices", "Manage your Images", and "See your orders".

Choosing payment information in Fotomoto

In Fotomoto, you must choose either a Stripe account or PayPal for your payment option. *Important: You must first choose one of these payment options for your "Purchase" buttons to show up in your website.*

The screenshot shows the Fotomoto dashboard with the 'Payment Information' section active. The dashboard includes a top navigation bar with 'FOTOMOTO', 'Seller View', 'Help', and 'Welcome Site!'. Below this is a secondary navigation bar with 'Current Store: SiteWelder493.siteweld...', 'Dashboard', 'Store', 'Orders', and 'Settings'. A left sidebar contains 'Account Information', 'Subscription Plan', 'Payment Information' (highlighted), 'Sales Tax', 'Billing History', 'Address Information', and 'Change Password'. The main content area is titled 'Payment Information' and includes a note: 'You have to provide either PayPal or Stripe information to be able to use Fotomoto.' Below this, there are two options: 'stripe' (marked 'PREFERRED') and 'PayPal'. The Stripe option is for 'US and Canadian Users' and has a 'Connect with Stripe' button. The PayPal option is for 'US and International Users' and has a 'Connect with PayPal' button. A 'Where do I get PayPal or Stripe information?' link is at the bottom.

Choosing a Fotomoto subscription plan

Choose one of Fotomoto's subscription plans.

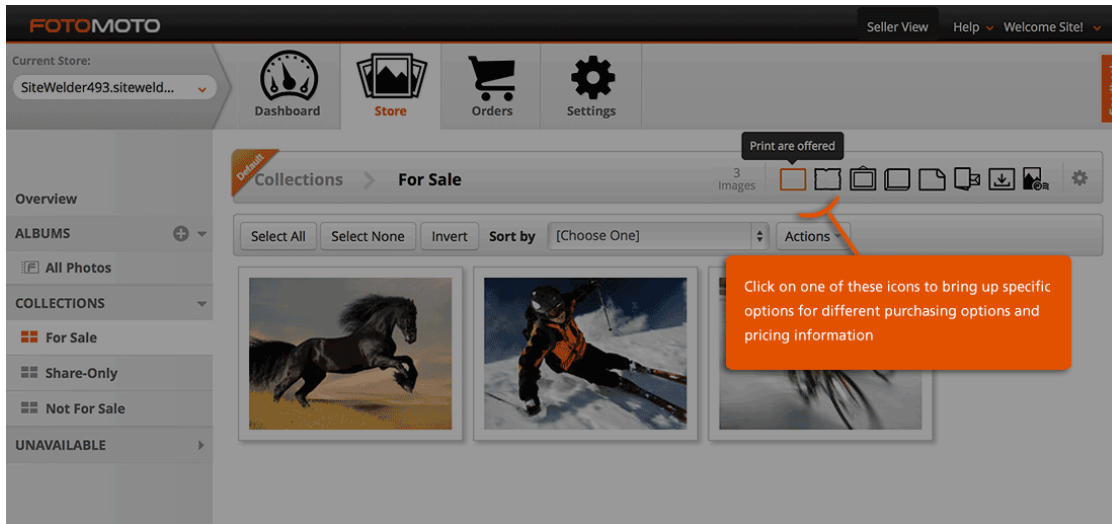
Important: You must first choose one of these plans for your "Purchase" buttons to show up in your website.

The screenshot shows the Fotomoto dashboard with the 'Subscription Plan' section active. The dashboard layout is similar to the previous screenshot. The main content area is titled 'Subscription Plan' and features a notification: 'Your subscription has been updated.' Below this, there are three subscription plans displayed in a table format:

Free	Pro	Pro Plus
\$0 /month	\$10 /month	\$25 /month
+ 22% transaction fees *	+ 12% transaction fees *	+ 10% transaction fees *
Current Plan	Select Plan	Select Plan

Setting up Fotomoto price and print options

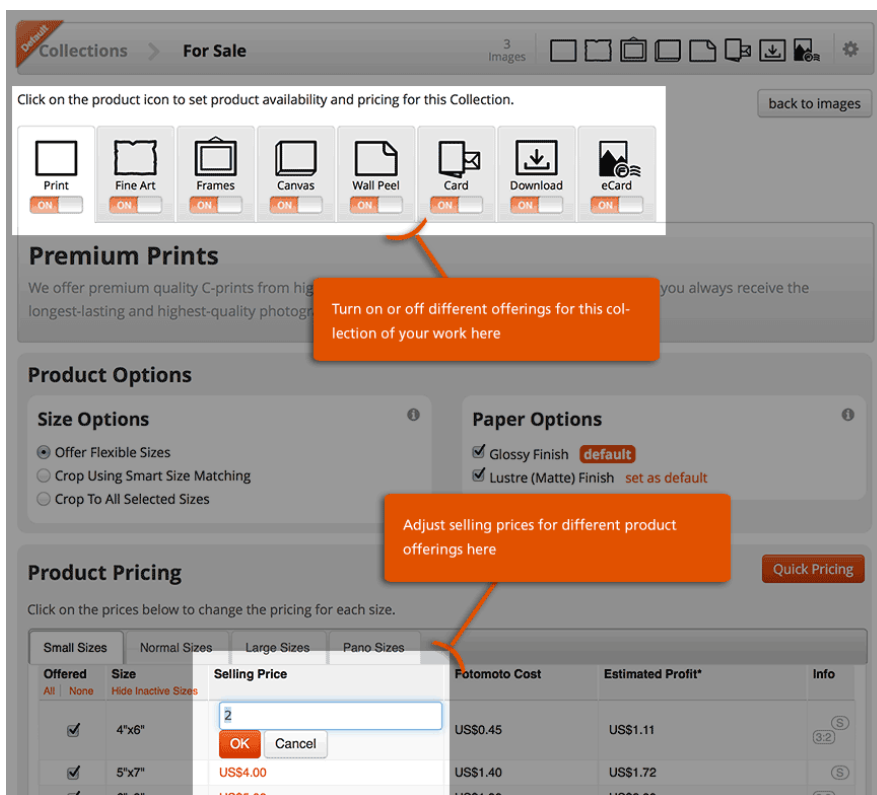
Click on the "Store" button and then click on the "For Sale" link at the left. You'll see any images that have been viewed on your website that are available for purchase (images will only show up in the Fotomoto store area after being viewed on your site). Click on one of the icons at the top to bring up specific options for different purchasing options and pricing information.



Editing Fotomoto price and print options

You can turn on and off various selling options, including prints, fine art, frames and canvas.

Towards the bottom of the screen, you'll find "Product Pricing." Click on individual selling price options to edit.



Enabling Fotomoto on your gallery images

In your SiteWelder SiteManager, you can easily enable Fotomoto in your image galleries. In the gallery editing area, you can enable Fotomoto for all images in one click or you can individually toggle on and off individual images for sale.

Note: the images you enable for purchasing in your SiteManager will not show up in your Fotomoto store admin until a visitor to your site clicks the "Purchase Info" buttons for the individual images you want to sell. Fotomoto then downloads a thumbnail version of your image and places it in the Fotomoto "Collections" area of your Fotomoto store admin.

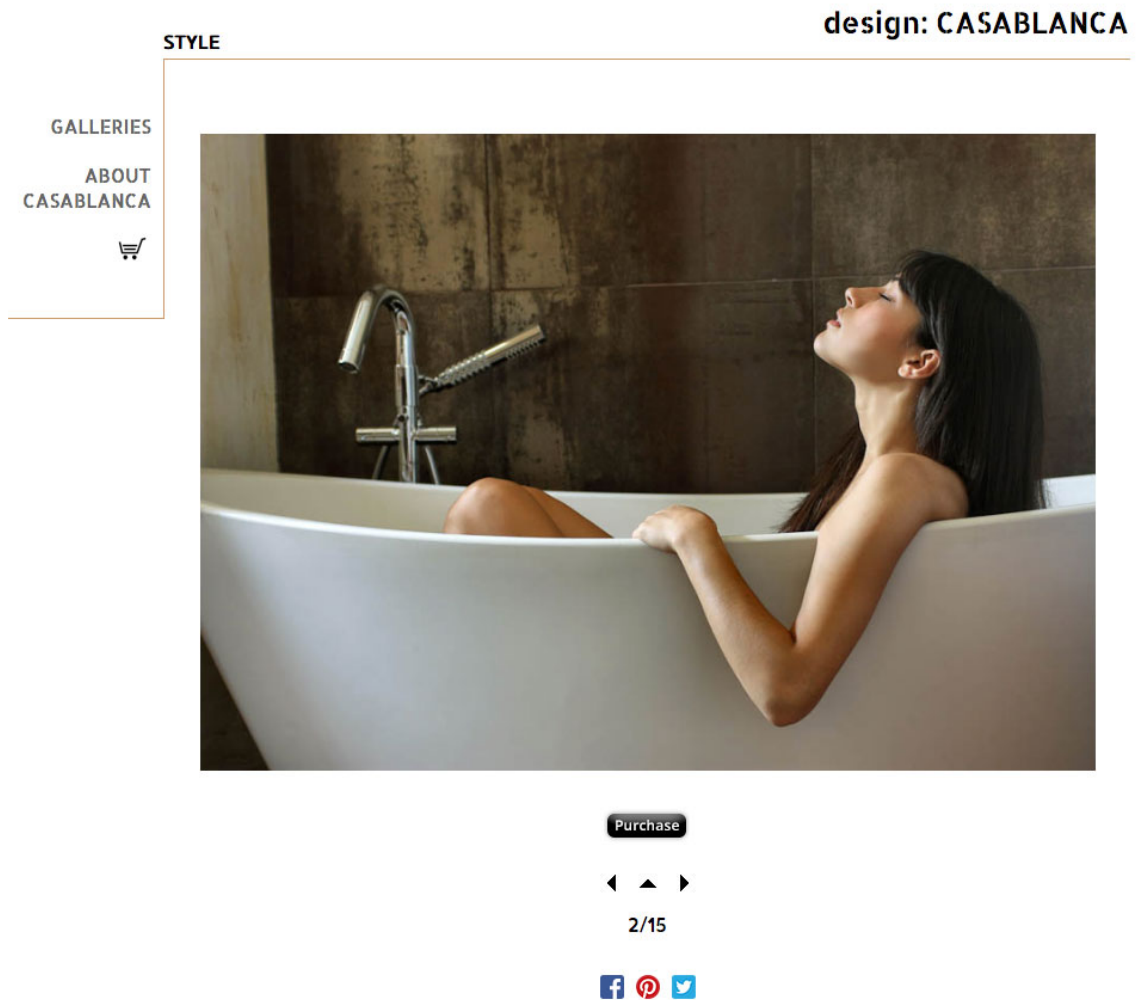
The screenshot displays the 'Edit Galleries' interface in SiteWelder SiteManager. At the top, there are navigation tabs for 'GALLERIES', 'IMAGE LIBRARY', and 'UPLOAD IMAGES'. Below these, the current gallery is identified as 'STYLE' with an 'edit slideshow' link. A sub-header indicates the gallery is for 'Home Page Images' and provides instructions: '(choose an image to display as a menu image on your portfolio page)'. On the right side, there is a 'Fotomoto: All On | All Off' toggle.

The main area shows a grid of eight image thumbnails. Each thumbnail includes a 'Caption:' field and a 'Fotomoto' toggle switch. The toggle switch consists of a green circle with a white dot in the center, indicating it is turned on. Below each toggle is the text 'Drag to sort photo'. Two orange callout boxes provide instructions:

- The top callout box, pointing to the 'Fotomoto' toggle of the second image, says: "Instantly turn on Fotomoto for all images in a gallery here".
- The bottom callout box, pointing to the 'Fotomoto' toggle of the fifth image, says: "Toggle individual images on or off for Fotomoto display on your website".

Displaying purchase info button on website

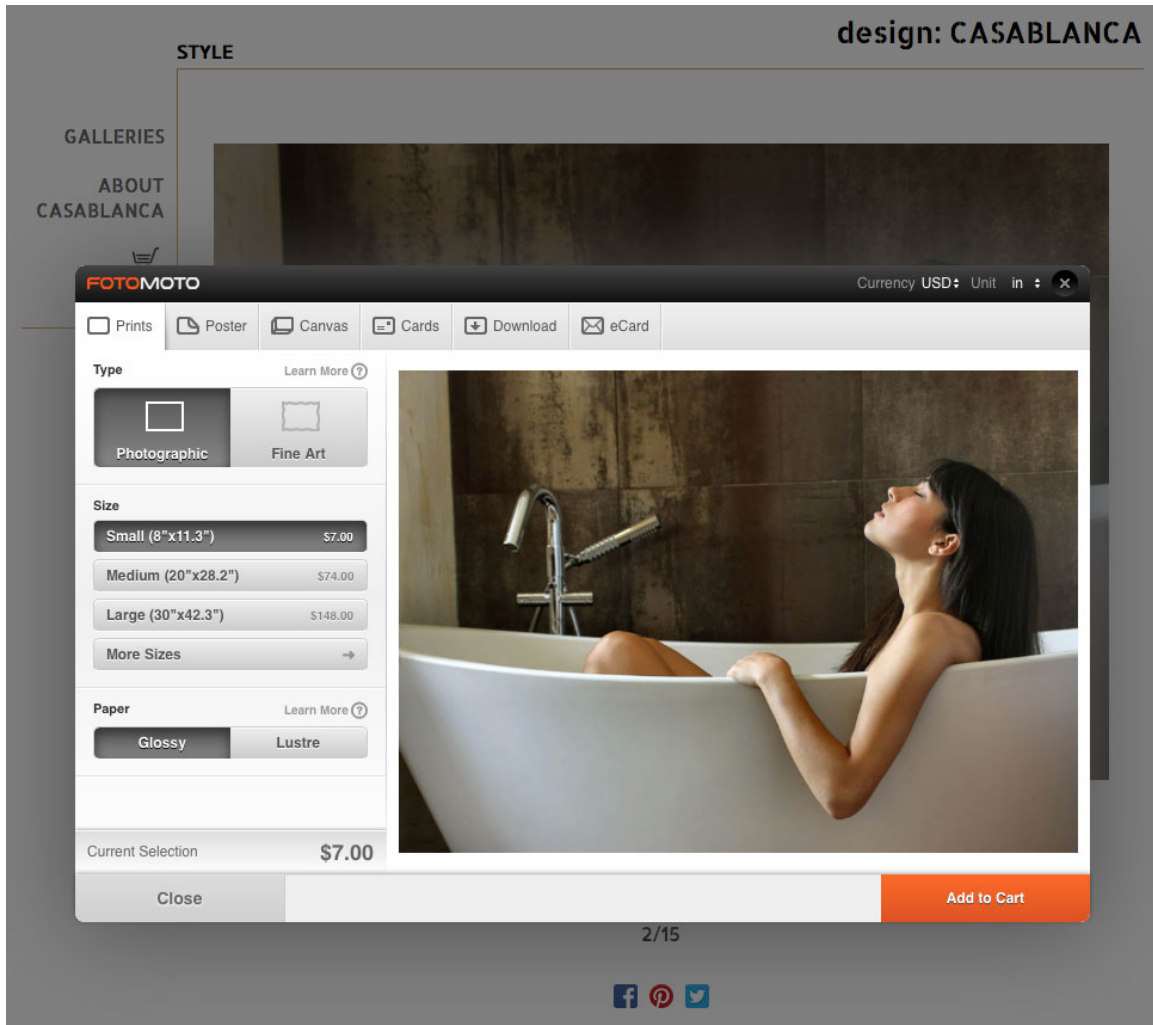
Once you've activated Fotomoto for a gallery image, a purchase button will appear with your image.



When your site visitor clicks on the “Purchase” button, the Fotomoto shopping cart will appear and if the image hasn’t already been viewed in a Fotomoto shopping cart, a thumbnail version will be automatically uploaded into your Fotomoto administration area, where the image will appear in your image collection.

Fotomoto shopping cart

Clicking on the purchase button will bring up the Fotomoto shopping cart with all of your specified sales options.



When your site visitor purchases items, Fotomoto will automatically complete the order.

Important: You must upload large versions of your images to Fotomoto to complete the ordering and delivery process.