

# OUTTAKES

## NEWS

### Lost Then Found

Three cardboard valises of Robert Capa's original negative film (as many as 4,000 negatives) from the Spanish civil war have been recovered and delivered to the International Center of Photography in New York, the photography museum and archive founded and directed by Cornell Capa, Robert's younger brother. The film, believed lost in 1939 when then 25-year-old Capa fled Paris for the United States (prior to the Nazi invasion of France), left the film in the care of a lab assistant, Imre Weisz. A short time later, Weisz fled to Marseilles hoping to reach Mexico. Weisz gave the collection to Aguilar Gonzalez, a Mexican consular official and former general, for safekeeping. Weisz never made it to Mexico to reclaim the collection as he wound up as a war prisoner. For decades, the film was assumed to have been lost during World War II. In the mid-1990s, the film was rediscovered in Mexico City, owned by relatives of Gonzalez, who after negotiation gave the archive to the Capa estate through Cornell, who is now director emeritus of the I.C.P.

### Writers Guild of America

ASMP is supporting the efforts of the Writers Guild of America to seek fair compensation for the additional distribution made of their work product through new and emerging technologies. According to a recent press release, "This issue will have a profound effect on the ability of all creative professionals to make a living as media distribution methods change. To sustain creativity and maintain authorship as a viable profession, it is essential that creators be fairly compensated from the revenues generated by the ever-expanding and newly created markets for their works." For information on ASMP and its advocacy efforts please go to [asmp.org/advocacy](http://asmp.org/advocacy).

### EditBox

On February 1, Peter Arnold photo agency, in an effort to make editing easier for photo buyers, introduced an addition to their website. Editbox now works with Lightbox to resize images in stages between thumbnail and preview, drag and drop images into any order, include rollover captions and view full screen. Peter Arnold Lightbox is now used to resize your lightbox, invite another registered user to work in your lightbox and include captions. Website: [Peterarnold.com](http://Peterarnold.com).

### Christie's and Games

Christie's Images announced in November that it now represents images from the estate of British designer Abram Games. Games (1914-1996) was a leading voice in British graphic design and a modernist who used graphically charged symbols to catch the eye. He designed posters, signage, packaging and other ephemera for the BBC, Shell, British Airways, the Financial Times, Guinness and the London Underground. During World War II, Games was appointed England's official war poster designer, a position from which he oversaw the design and production of countless posters calling on Britons to stand fast and support the allied troops. His personal philosophy of "maximum meaning, minimum means" gave his works a distinctive conceptual and visual integrity. Several hundred images from the estate are now available for licensing including all of his most famous poster designs as well as sketches and personal work. Website: [Christiesimages.com](http://Christiesimages.com).

### Corbis Personalities

Corbis announced in November the signing of 16 photographers to its Personalities roster. The photographers are contributing imagery to the Outline, OutlineLive, Outline@Home and Entertainment collections. The photographers include: Pieter Henket, Latino and Hip Hop culture; Andrew McLeod, the new generation of Hollywood superstars; the fashion world's sought-after Paulo Sutch who recently began photographing

celebrity women; celebrity portrait photographer Ture Lillegraven; Lesley Bhom, celebrities; Oberto Gili, interiors, fashion and lifestyle; Andrew McLeod, portraits of young celebrities; Margo Silver, portraits of up and coming artists, designers and musicians; Christopher McLallen, cutting-edge musicians, actors and models; Jelle Wagenaar, celebrity lifestyle and studio work; Giuliano Bekor, fashion and celebrity; Amanda Marsalis, real life portraits; Ben Morris, fashion and portraiture; Peter Rigaud, celebrity portraiture; Fergus Greer, celebrity portraiture (formerly war photographer); Benni Valsson, celebrities; Philip Gostelow, portraiture and celebrities. To view the photographers' work, visit [pro.corbis.com/creative/personalities/default.aspx](http://pro.corbis.com/creative/personalities/default.aspx).

### SnapVillage

The Corbis empowered microstock website, SnapVillage, announced near the end of 2007 that it has amassed a collection of more than 125,000 images (Since then, it has grown to 160,000). "We are very pleased with the reception that SnapVillage has received since its beta launch in June," said senior vice president of Corbis.com and SnapVillage.com, Adam Brotman. "We have exceeded our initial expectations of the number of images we have received to date—a great achievement given the website remains in beta." He continued, "We are finding that photographers are uploading content to our site that they are not giving other microstock sites because SnapVillage offers a wider range of pricing options and allows them to pick their own price." In January, SnapVillage announced that it is now open for business worldwide with an intuitive English-language website. The website: [snapvillage.com](http://snapvillage.com).

### On the Move

Nature Picture Library moved its offices on December 18. You can now reach the library at 5a Great George Street, Bristol BS1 5RR, United Kingdom. Tel: 011.44.117.911.4675; fax: 011.44.117.911.4699; email: [info@naturepl.com](mailto:info@naturepl.com).

### Subscribe & Tune In

The Wisconsin Historical Society's archives document virtually all aspects of the rich social, economic and political history of Wisconsin and the Upper Midwest. In addition to strong holdings in regional history, the collections have a national focus in the areas of nineteenth-century exploration, Native Americans, mass communications and social action movements, including labor and civil rights. Currently, less than two percent of the total visual materials collections are available online, but the society continues to add hundreds of new items monthly. Interested in learning more about the online image collections? Subscribe to the monthly email newsletter and tune in to featured gallery exhibits and special image highlights. See [wisconsin-history.org/whi/subscribe/](http://wisconsin-history.org/whi/subscribe/)

### Photolibrary

In a December 2007 press release, Photolibrary Group responded to critics about its handling of back commissions owed to Indexstock photographers prior to Photolibrary's acquisition of Indexstock. Photolibrary said these concerns have been caused by inaccurate and ill-founded media reports drawn on misleading and unauthorized information. They state the facts as such:

- Indexstock had a history of late and nonpayment of royalties prior to the purchase by Photolibrary in October 2006.
- Photolibrary found a primitive accounting system and other accounting challenges, and they advised contributors that the back-payment issue would take time to work out. All commissions back to February 2006 were paid immediately as a demonstration of goodwill.
- In a November 2006 letter, Photolibrary advised contributors that amounts less than \$250 would be paid immediately via electronic funds transfer when bank details were provided by contributors; otherwise, payments would be batched and paid by check when they reached \$250.

- Photolibary advised contributors that royalties based on sales made subsequent to Photolibary's acquisition of Indexstock would be paid in the normal course of business.

- Photolibary used the services of KPMG to assess the assets and liabilities of Image Stock (among other things). The review was completed in April 2007 but the audit was not completed due to the inadequacy of Indexstock's record-keeping process.

- The KPMG report was not conclusive in identifying individual creditors and the reconciliation process was left to the Photolibary finance team to complete. This is ongoing.

For more information, please go to: [stockphototalk.com/the\\_stock\\_photo\\_industry\\_/2007/12/photolibary-in.html](http://stockphototalk.com/the_stock_photo_industry_/2007/12/photolibary-in.html). Any contributors with concerns/questions should write [usfeed-back@photolibary.com](mailto:usfeed-back@photolibary.com).

### Railroad X-ing

Digital Railroad announced a restructuring plan that included the termination of half of the company's staff (25 individuals in Seattle and New York) in a priority shift from signing image providers to licensing images. With some 1,900 providers of images, Digital Railroad launched Marketplace in 2007 to enable sellers of images to market them to buyers in one location; prior to this, buyers had to search individual collections, one at a time. In response to questions on the financial health of the company, Mark Ippolito, vice president of Digital Railroad's Marketplace said, "This is a calculated change in direction for the company and comes with renewed investment."

### New Directions

On January 15, World Picture Network (WpN) announced that it is modifying its strategy to focus resources on its rapidly growing photo assignment business. This shift recognizes both the crowded state of the photo distribution industry and the demand for high quality assignment services across the spectrum of editorial, feature, portraiture, lifestyle, corporate and public-relations photography. WpN CEO Brian Miller stated: "Since our founding, WpN has focused on building a business based on the sourcing of quality imagery and on providing personalized service to both photographers and editorial image users. This philosophy will continue as we concentrate our

resources on assignments, the most rapidly growing segment of our business." While some layoffs will result from this strategic shift, the company will be increasing the number of editors directly managing assignments to meet market demand. Founded in London in 2001 and moving to its current headquarters in 2004, WpN has been well-received by both photographers and photo editors around the world. Photographers represented by WpN have won dozens of awards over the past four years and its website has been recognized as one of the best in the industry by *Photo Magazine*. "Although we have built an excellent reputation, the industry has changed significantly over the past few years," Brian Miller said. "In the face of stagnant demand and given the high labor and technology costs of providing quality stories on a daily basis alongside much larger competitors, it is not economically viable to continue to produce a daily photo feed. ... Assignments, while also a high-touch, labor-intensive business, are an area where we have clearly distinguished ourselves and can continue to be successful. Under the leadership of senior assignment editor Todd Cross, our revenue growth of 70 percent in the past year is evidence of both strong market demand and the quality of our service and our photographers." While eliminating its daily image feed, WpN will continue to represent the best new feature stories provided by its photographers. It also will maintain its image archive, which is searchable through its website, [world-picturenews.com](http://world-picturenews.com), LexisNexis and Stockphotofinder.com, and also through 18 corresponding agencies throughout Europe, Asia-Pacific and Latin America.

### Magnum on Request

OnRequest Images announced a new alliance with Magnum Photos on January 14, which will bring some of the world's most well-known photographic storytellers to the world's leading brands, to develop and enhance their brand stories. "Leading brands are continuing to demand a more realistic, editorial style for their advertising photography," said David Norris, chairman and CEO of OnRequest Images. "... to satisfy this increasing demand, we formed a relationship with one of the most well-known editorial photography groups in the world, Magnum." Magnum has distinguished itself over the past

60 years with incredible imagery of major world events and important human topics. OnRequest Images has revolutionized the process of producing brand photography with its state-of-the-art OnPro™ production platform. The strategic alliance enables leading marketers to have access to photographic talent that has focused on telling some of the world's most compelling stories. "With OnRequest Images' production capabilities and technology, Magnum will be able to bring many renowned photographers to the world's leading brands," said Mark Lubell, managing director of Magnum New York. "We are very excited to be working with a partner that has such a deep passion for quality and respect for artists." Using its patent-pending OnPro production platform, OnRequest Images will produce and manage OnBrand imagery for leading brands, using their global photographer network which is now further enhanced by the exceptional editorial skills of the participating Magnum photographers. This will enable OnRequest Images to create captivating and emotionally engaging imagery that will help brands connect with their customers.

### Green Gifts

GreenGiftLinks.com is a website that was announced in time for the December holidays to bring together eco-conscious buyers and sellers. The site is driven by a technology platform and methodology successfully introduced in the stock photo industry by [StockPhoto-Finder.com](http://StockPhoto-Finder.com). "The focus of Green Gift Links is to guide shoppers to gift ideas and year-round products that generate ecological 'savings' defined in terms of reduced adverse impact on the environment," says Charlie Kickham, the group's managing partner. The site aggregates visual links to hundreds of eco-friendly, recycled and natural products available for purchase on the internet. In addition, it provides visitors with an edited series of links to web resources where they can research and get better educated about the environmental impact of specific products and their purchase decisions. "This rapidly evolving market is still highly fragmented. We make it easy for time-starved, eco-conscious shoppers to efficiently navigate the myriad of options," Klickham adds.

### METAmachines

HindSight Ltd., [HindSightLtd.com](http://HindSightLtd.com), software developer for the photographic and imaging markets, has released an upgraded version of METAmachine according to a November 2007 press release. METAmachine is an inexpensive, metadata browser that streamlines the important process of editing or adding keywords, licenses and other essential metadata to images, either individually or in batches. It reads and writes XMP formatted metadata in TIFF, JPEG, PSD and DNG images. METAmachine can be used to write a complete set of the IPTC standard metadata into images and also to add solely copyright and contact information or licensing terms, leaving all other metadata already in the images unaltered. METAmachine is compatible with all XMP compliant Digital Asset Management software and can become a simple step in the work flow for any combination of programs. Writing metadata with this utility is as simple as dragging images from the Desktop or from a compatible program such as Adobe Bridge, either one at a time or in batches, onto a target area where the metadata is added. Images themselves are not moved or opened and re-saved, so there is no destructive re-compression involved. METAmachine has copyright protection options built in that prevent overwriting any existing copyright information in images, making it the only metadata writing software in full compliance with the Meta Manifesto of the Stock Artists Alliance. Built into the software are HindSight's hierarchical keywording system and a license constructor. Both include usable sample data, but can be modified as necessary to fit the end-user's needs. Included with the keywording system is a 1,400 word multi-language thesaurus to simultaneously add keywords in English, Spanish, German and French. "While adequate, none of [the software I've used for writing metadata] comes up to the ease of use of this new software. I love it," states Richard Wesigrau, photographer, author and former executive director of the American Society of Media Photographers.

## MILESTONES

### Harold Corsini, August 28, 1919- January 1, 2008

Born in New York City to Italian immigrants, Harold Corsini's photographic career began as a teenager. His aerial shot of football players at night, taken when he was 16, is archived in the George Eastman Collection in Rochester, New York. His collection of images focused on the human elements of everyday life and was distinguished by his sense of angles and composition. After a freelance career and a variety of employers, including *LIFE* magazine, Corsini joined the Standard Oil documentary project under Roy Stryker. In 1950, he accompanied Stryker to Pittsburgh and began his long association with that city, documenting its steel industry and the development of its landmarks. In 1975, he joined the faculty of Carnegie Mellon University, where he showed his students the importance of capturing detail and how photography was "painting with light." Corsini is survived by his wife Mary; a brother, Raymond of Honolulu; a daughter, Deborah Corsini of Pacifica, California; and a son, Gregory of Highland Park, PA. Holdings of Corsini's work are maintained at the Pittsburgh



Carnegie Museum of Art, Pittsburgh; Gift of Carnegie Library of Pittsburgh.

Photographic Library and Carnegie Museum of Art both in Pittsburgh, the University of Louisville Photographic Archives in Kentucky and the George Eastman House Photo Collection.—Joe Sutliff

*"Overview: Jones & Laughlin from Penn-Lincoln Parkway" is one of the steel mills photographed by Harold Corsini (1919-2007) in 1953. The skyline of Pittsburgh poses eerily in the background.*

### Top Ten Creative Trends of 2007

Corbis does periodic studies on emerging cultural developments responsible for current and projected future visual image needs for advertising and marketing professionals. Below is the company's list of the top ten creative trends of 2007:

- **Global Greening**—The grass-roots movement among environmentalists has grown into a mainstream market demand for eco-friendly products everywhere.
- **Globesity**—Obesity has caught up with people worldwide and now they are starting to re-engage in a healthy lifestyle that includes a good diet and exercise.
- **Generational Re-connect**—Kids, parents and grandparents are spending time together and even sharing the same household as life spans are lengthening.
- **Global Arena (Beijing Olympics)**—Beijing prepares to host the world for the 2008 Summer Olympics and the advertising world is taking note.
- **Millennial Development**—Kids today, known as Millennials, have grown up surrounded by technol-

ogy and use it to learn and interact with friends at breakneck speeds and with great frequency.

- **Pocket Vacations**—Time-starved travelers are taking more frequent local weekend getaways.
- **Office Elders**—Mature employees are no longer looking towards retirement, but instead maintain their roles as a means of intellectual stimulation or financial stability.
- **Medical Miles**—People are willing to travel for affordable healthcare around the world and stop off to enjoy the sites along the way.
- **Extreme Commuters**—Whether by subway, car, train or bus, commute times are increasing as people choose to move to the suburbs.
- **Genomically Correct**—First, there were designer jeans. Now, science is exploring the possibility of designer babies.

The full trend reports are available at [corbis.com/boutique](http://corbis.com/boutique). The proprietary reports are the result of extensive analysis of top-selling Corbis images, commercial and editorial tear sheets and the latest demographic and psychographic research.

### On The Auction Block

Recently in the news, Getty Images hired Goldman Sachs to advise it on a potential sale. Apparently, Getty has attracted interest from private equity firms. Private equity firms typically buy companies with the intent to cut costs and maximize incomes quickly, then resell the company at a profit. Because the tightening of the high-yield debt markets has made it harder to finance deals, it is unclear whether or not a sale will materialize as this issue goes to press. Today's (February 7) closing share price was \$26.65.

Getty's shares have declined more than 47 percent in the last year—10 percent in August, when the company lowered its full-year profit estimate because of competition from low-cost rivals. The company made its biggest effort to harness some of that new sector's profit by buying [iStockphoto.com](http://iStockphoto.com), a "microstock" website. Microstock companies market photography that is often created by amateurs and sell imagery at fees as low as \$1 per image. The purchase price for [iStockphoto](http://iStockphoto.com): \$50 million in 2006. Getty also lowered the price for low-resolution versions of

some of its photographs to \$49 last year. Getty has moved to diversify in other ways too. Last June, it bought Pump Audio, a music-licensing company that draws on works by unsigned musicians, for \$42.5 million. Another acquisition, WireImage, which does picture coverage of entertainment events like parties, has helped bolster revenue from magazine and newspaper sales as well.

### FORUM

I am puzzled by what seems to me to be an important omission, or even disinformation in Pat Hunt's article on Tom Grill ( Issue 4.2007). Not mentioned anywhere in her piece is the role Henry Scanlon played in both the creation and the day-to-day management of Comstock. Henry is described on the web as being for 25 years founder/ chairman/CEO of Comstock Images. It is certainly my clear recollection that while Tom Grill was the alarmingly efficient producer of excellent images, Henry had the primary responsibility for running the company and was its public face.—Brian Seed, Waukegan, Illinois

## PHOTO SHOWS

### Milwaukee Art Museum

700 North Art Museum Drive  
Milwaukee, Wisconsin  
February 9-May 4

#### “Foto: Modernity in Central Europe, 1918-1945”

This exhibition aims to recover the crucial role played by photography in this period, and in so doing to delineate a central European model of modernity. Each of the eight thematic sections in Foto brings together work made between 1918 and 1945 from across the region, comparing individual or local differences against the larger heritage of common institutions and attitudes toward “the modern.” Organized by the National Gallery of Art, Washington, and curated by Matthew S. Witkovsky, associate curator of photographs. The exhibition is coordinated at the Milwaukee Art Museum by Lisa Hostetler, associate curator of photographs.

### Kimbell Art Museum

3333 Camp Bowie Boulevard  
Fort Worth, Texas  
June 29-November 2

#### “The Impressionists—Master Paintings from the Art Institute of Chicago”

This exhibition features masterpieces of painting by the world's most beloved artists, including Edouard Manet, Edgar Degas, Claude Monet, Pierre-Auguste Renoir, Paul Cézanne, Paul Gauguin, Vincent van Gogh and Henri de Toulouse-Lautrec—a succession of geniuses who, through a miracle of history, worked largely in the same country and within the span of a single lifetime. The loan of about 90 paintings from Chicago's world-renowned Impressionist collection is possible because of an ambitious reinstallation and expansion project at the Art Institute that includes extensive renovation of the galleries and the construction of a new Modern Wing designed by Renzo Piano—the architect recently chosen by the Kimbell to design its own second building. The Art Institute's Impressionist collection has never before left Chicago in such a large group, and it will be shown exclusively at the Kimbell.

### SFMOMA

San Francisco Museum of Modern Art  
151 Third Street  
San Francisco, California  
January 26-May 4

#### “Small Wars and 29 Palms”

In this exhibition, Vietnamese-American artist An-My Lê delves into Americans' complicated relationship with war by turning her lens on two of the less familiar sides of conflict: reenactment and rehearsal. Lê depicts Vietnam War reenactors staging theatrical battles in the forests of Virginia and soldiers at the Twentynine Palms, California military base training for the current wars in Iraq and Afghanistan—warlike activities without the mortal dangers of war. Included are 50 large-format, black-and-white pictures from the two series, offering a novel perspective on military engagements that maintains a deliberate ambiguity.

January 26-June 15

#### “Gabriele Basilico”

Italian photographer Gabriele Basilico creates beautiful, often haunting portraits of urban environments. His pictures are marked by an eerie stillness and a notable absence of people. Architecture and landscape are in the forefront. This exhibition presents a series of nearly 50 black-and-white and color photographs taken by Basilico at the invitation of SFMOMA during a month-long residency in the Bay Area last summer. Chronicling the impact of the technology boom on the region, this exhibition is the first of an ongoing project focused on Silicon Valley in which artists will document the area on film. Basilico's objective style and affinity for observing marginalized urban settings in a classical mode promises a compelling counterpoint to future installments in the project.

February 23-May 18

#### “Friedlander”

This retrospective assembles the most comprehensive array of Lee Friedlander's work to date—nearly 400 pictures spanning the 1950s to the present—for a stunning overview of his multifaceted career. Friedlander trained his eye on the everyday—streets, cars, storefronts, billboards—capturing distinctly American images. His style is inflected by a sharp wit and sense of humor, frequently taking advantage of elements considered by most to be obstacles, including his own shadow. “Friedlander” features examples from the artist's

extensive personal photo series as well as his commercial work.

February 8-June 8

#### “Cut: Revealing the Section”

This dynamic selection drawn from the SFMOMA collection highlights the vital yet little-understood architectural section, a representational tool that provides a vertical complement to the plan or map view. The section helps architects and designers visualize their work by focusing on spatial elements concealed by the plan—height, lighting, structure and volume—as well as spatial adjacencies and discontinuities. Works on view address the section in a variety of formats, including an extensive group of architectural drawings by Morphosis, Timothy Pflueger, and Joel Sanders, among others; Gordon Matta-Clark's 1974 performance documentation film *Splitting*; and a new installation by artist Peter Wegner

### George Eastman House

900 East Avenue  
Rochester, New York  
March 12-June 1

#### “Conscience: The Ultimate Weapon”

This exhibition is a new interpretation of the 1968 Eastman House exhibition featuring civil rights and Vietnam-era photography by Benedict J. Fernandez. More than 800 photographs are part of “Conscience: The Ultimate Weapon,” being presented during the 40th anniversary of the assassinations of Martin Luther King Jr. and Robert Kennedy. Originally presented as a slideshow, the images are displayed via multimedia projection accompanied by a music soundtrack featuring songs from the era. The intent of the recreated exhibition is to show the parallel between a turbulent America 40 years ago and today, including issues of race and our country at war. The innovative piece was intended to address the social issues of its day. Today it stands as an important historical document in both medium and message. The exhibition was created by Fernandez along with Nathan Lyons and Reginald Heron.

February 16-June 15

#### “Black in America: Eli Reed”

This exhibition is a visual compilation from life-enriching travel, astute observation and creative photography. With persistence and dedication, Magnum photographer Eli Reed pursued a “self-assigned”

project to translate artistically his encounters with black Americans from all walks of life, in communities across the United States, into the medium of photography. The photographs featured in the exhibition are from Reed's signature 1996 portfolio “Black in America,” gifted to Eastman House in 2003 to recognize Alison Nordström's hiring as curator of photographs. Plans are in the works for Reed to update and localize his remarkable survey by undertaking work in Rochester's black community.

February 16-June 15

#### “Larry Towell: The World From My Front Porch”

In celebration of three decades of photojournalism, George Eastman House presents a multimedia retrospective exhibition of work by the photographer Larry Towell, featuring photographs, writings and audio recordings of original spoken words and music performances. Through an intimate perspective, Towell has captured scenes from the many political and geographical conflicts of the last 30 years. “The World from My Front Porch” is an exhibition that seeks to address the impact of social unrest on cultural identity. The exhibition includes photographs taken from Towell's entire portfolio, including images of Mennonite migrant workers of Mexico, the Palestinian/Israeli conflict, victims of Hurricane Katrina, and many other areas in social crisis. Images will also be used from a rare personal reportage of his own family in rural Ontario, Canada. Towell's work has been published in books, newspapers and major magazines such as *Life*, *Geo*, *Stern*, *Elle*, *Esquire*, *Rolling Stone* and *The New York Times*. He is the author of ten books chronicling his travels.

*All three of these George Eastman House exhibitions are part of a series titled “Loss/Hope,” which are opening throughout winter and spring 2008. George Eastman House focuses on the photograph's unique ability to take its viewers to parts of the world they might not otherwise know or care about. From the slums of nineteenth century London, to the Depression dust bowl, to the variety of contemporary lives in black America and the Middle East, the series “Loss/Hope” informs us and asks for our engagement by considering the notion of loss, both personally and as a result of industrialization and poverty. Sponsored by Nixon Peabody.*